

Privacy & Cookies

Last Updated: November 2025

Moore's Group Ltd., trading as Moore's Capital ("we," "us," or "our"), is committed to protecting your privacy. This policy explains how we collect, use, and protect your information, and how we use cookies on our website moorescapital.com.

Information We Collect

We may collect personal information that you voluntarily provide to us when you:

- Contact us through our website
- Subscribe to our newsletter or updates
- Express interest in our acquisition opportunities
- Participate in activities on our website

The personal information we collect may include:

- Name and contact information (email address, phone number, postal address)
- Professional information (company name, job title)
- Any other information you choose to provide

We also automatically collect certain information when you visit our website, including:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on pages
- Referring website addresses

How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and provide information about our services
- Send periodic emails regarding acquisition opportunities or other updates
- Improve our website and user experience
- Comply with legal obligations
- Protect our legal rights and prevent misuse of our services

Legal Basis for Processing (UK GDPR)

We process your personal data based on:

- **Consent:** When you provide explicit consent (e.g., subscribing to updates)
- **Legitimate Interests:** For business communications and website improvement
- **Legal Obligation:** To comply with applicable laws and regulations

Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. We may share information with:

- Service providers who assist in operating our website
- Professional advisors (lawyers, accountants) when necessary
- Law enforcement or regulatory bodies when required by law

Cookies and Tracking Technologies

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function properly and provide information to website owners.

Types of Cookies We Use

Essential Cookies

These cookies are necessary for the website to function and cannot be switched off. They include:

- Session cookies for website navigation
- Security cookies to authenticate users and prevent fraud
- Load balancing cookies to distribute web traffic

Performance Cookies

These cookies collect information about how visitors use our website, such as pages visited most often, error messages received, and time spent on pages. All information collected is aggregated and anonymous. We use this data to improve how our website works.

Functionality Cookies

These cookies allow our website to remember choices you make and provide enhanced features, such as remembering your preferences and providing enhanced functionality and personalization.

Third-Party Cookies

We may use third-party services that set cookies on our website, including:

- **Google Analytics:** To understand how visitors interact with our website. Data collected includes pages visited, session duration, and device information. Privacy Policy: policies.google.com/privacy

Managing Cookies

You can control and manage cookies through your browser settings:

- **Chrome:** Settings > Privacy and Security > Cookies
- **Firefox:** Settings > Privacy & Security > Cookies
- **Safari:** Preferences > Privacy > Cookies
- **Edge:** Settings > Privacy > Cookies

Most browsers allow you to view and delete cookies, block all cookies, block third-party cookies, and clear cookies when you close your browser. You can also opt out of Google Analytics tracking at: tools.google.com/dlpage/gaoptout

Please note: If you disable cookies, some website features may not function properly, and your user experience may be degraded. Essential cookies cannot be disabled if you wish to use our website.

Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

Your Data Protection Rights

Under UK data protection law, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data
- Object to processing of your data
- Request restriction of processing
- Data portability
- Withdraw consent at any time

To exercise these rights, please contact us using the details below.

Security

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

Children's Privacy

Our services are not directed to individuals under 18 years of age. We do not knowingly collect personal information from children.

Changes to This Policy

We may update this Privacy & Cookies policy from time to time. Changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this policy periodically.

Contact Us

If you have questions about this policy or wish to exercise your data protection rights, please contact us:

Moore's Group Ltd. t/a Moore's Capital
8 King Edward Street
Oxford, OX1 4HL
United Kingdom

Email: enquiries@moorescapital.com

Supervisory Authority

If you have concerns about how we handle your personal data, you have the right to lodge a complaint with the UK Information Commissioner's Office (ICO):

Website: ico.org.uk
Phone: 0303 123 1113